



Clearly Canadian Announces Appointment of Auditor

VANCOUVER, BC, February 20, 2006 – CLEARLY CANADIAN BEVERAGE CORPORATION (the "Company") (OTCBB: CCBEF) today announced that UHY LDMB Advisors Inc., Chartered Accountants ("UHY") has been appointed as Clearly Canadian's independent auditor effective February 14, 2006. The audit committee of Clearly Canadian's board of directors approved the appointment of UHY to engage an audit firm that could focus appropriately on Clearly Canadian given its size and the nature of its industry. UHY succeeds PricewaterhouseCoopers LLP as Clearly Canadian's auditor, who ceased to act effective February 10, 2006.

UHY is a British Columbia, Canada based firm of chartered accountants which provides Canadian and U.S. corporate and personal income tax planning and compliance, audit and general accounting services and business advisory services to a broad range of industries and services. Committed to providing personalized service, UHY works directly with their clients and their businesses to achieve the level of comfort and business knowledge that is expected from a professional advisor.

About Clearly Canadian

Based in Vancouver, B.C., Clearly Canadian Beverage Corporation markets premium alternative beverages and products, including Clearly Canadian® sparkling flavoured water and Clearly Canadian O+2® oxygen enhanced water beverage which are distributed in the United States, Canada and various other countries. Since its inception, the Clearly Canadian brand has sold over 90 million cases equating to over 2 billion bottles worldwide. Additional information about Clearly Canadian may be obtained on the world wide web at www.clearly.ca.

CLEARLY CANADIAN BEVERAGE CORPORATION

"Brent Lokash"

Brent Lokash, President

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